

MAXHUB

Press release
December 2023

MAXHUB announces partnership with Avitor AV & IT Distribution

MAXHUB, provider of innovative interactive display solutions and unified communication solutions for businesses, is introducing its new partner for the UK and Ireland. From now on, AV and IT distributor Avitor Distribution UK Ltd will supply the UK and Irish markets with MAXHUB's entire range of products.

MAXHUB is a CVTE Group brand, renowned for its leading display technologies. The company began expanding into Europe in 2021. The company's portfolio encompasses innovative solutions for modern conference environments, including everything from touchscreens to unified communication products, through to all-in-one LED walls and commercial displays.

MAXHUB and Avitor have formed a partnership to further strengthen Maxhub's presence in the UK and Irish market. Avitor's parent company, Avitor Ireland, was founded in 2017, and is now one of the fastest growing AV and IT distributors in the country. This can undoubtedly be attributed to the founders' pronounced industry expertise and commitment to their customer base. Now the company aims to transfer this success to the UK and is expanding its product range by means of MAXHUB's broad, innovative portfolio.

"We have been monitoring the rise of MAXHUB in Europe for some time now and have analysed their portfolio in depth. We are absolutely convinced by the quality of MAXHUB'S products and its innovative strength. We also recognise many synergies from which both companies can benefit. We are, therefore, delighted to welcome MAXHUB into our distribution network," says Jared Huet, Director at Avitor Distribution.

"In Avitor, we have gained a young, up-and-coming distributor that perfectly matches our own standards through its strong service ethos and outstanding technical expertise. We are convinced that, together, we will leave a lasting impression on the UK and Irish markets," says Cathy Liu, Country Manager UK & Ireland at MAXHUB.

Further information: www.maxhub.com/uk/

This text contains 300 words

Pictures can be found at <https://publictouch.de/en/pt-news/maxhub-announces-partnership-with-avitor-av-it-distribution/>

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About MAXHUB

MAXHUB is an industry leader in smart displays and audiovisual technology, focusing on communication and collaboration. As an R&D-led organisation, they develop a range of industry-leading solutions that help keep people seamlessly connected and make teamwork more efficient and effective.

For more information, visit MAXHUB at www.maxhub.com.

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