

Gerhard Zawatzki is the new head of international sales at Kindermann

Gerhard Zawatzki has been appointed Head of International Sales at Kindermann GmbH with effect from 1 February. In this role, he will lead the international sales team and drive the company's global expansion.

Gerhard Zawatzki has many years of experience in the AV industry and sales. During his career in ProAV and education, he has held management positions in sales and business development. His in-depth knowledge and extensive experience in international business development has been gained in various companies as well as during his time as a self-employed AV professional with a focus on Eastern Europe and the Benelux. Most recently, he was Senior Business Development Manager DACH at MAXHUB before joining Kindermann GmbH over a year ago, where he was responsible for the business development of the company's own products.

In his new role, Gerhard Zawatzki and his team will be responsible for the strategic and operational expansion of international sales. "Made in Germany" continues to be highly valued on the international market. Display and projector mounts as well as the broad portfolio of modular desktop connection panels are produced in-house. Further highlights of the product range are the Kindermann touch displays and the universal wireless BYOD solution Klick & Show.

"I'm really excited about taking on this new role and challenging myself to do this. With our portfolio, we have great potential to expand not only in EMEA, but also globally. This is certainly not an easy task, but I am convinced that we can make our mark with our solutions," says Gerhard Zawatzki.

"We are delighted that Gerhard Zawatzki has accepted the position of Head of International Sales. His previous work in Business Development has shown that his experience, product knowledge and international network make him the right man for the job," says Timo Meißner, Managing Director of Kindermann GmbH.

This text contains 314 words

Pictures can be found at <https://publictouch.de/en/pt-news/gerhard-zawatzki-is-the-new-head-of-international-sales-at-kindermann/>

About Kindermann

Kindermann, founded in 1861, is the oldest company in the Pro AV industry and is today one of the leading suppliers acting as manufacturer and distributor. Kindermann has always managed in an intelligent way not only to adapt to new market conditions, but also to advance technologies.

Kindermann stands for conferencing, collaboration and connectivity.

The world of work and education has changed massively. Collaboration in hybrid teams and digital teaching place new demands on technical equipment. This is exactly where Kindermann comes in with its smart solutions. Smart stands for intelligent, networked, intuitively operable, but also for sophisticated design.

The company has expanded its own portfolio and is thus represented internationally. For example, the Klick&Show product family is also very popular in many European countries. It shows how easily wireless collaboration and conferencing can work. The triumphant success of Kindermann touch displays is not only based on the trendsetting technology but is above all due to the intuitive user interface developed in-house. At the Eibelstadt site near Wuerzburg, series products such as table connection panels, brackets, ceiling lifts and media furniture are developed and manufactured. In addition, exclusive customer requests can be quickly implemented here.

Supplemented by a broad product portfolio in distribution, Kindermann enjoys an excellent reputation as a full-range supplier for conference, presentation and media technology, digital signage and dedicated education solutions.

As a manufacturer and distributor, Kindermann sells exclusively through qualified specialist dealers. Trade partners are supported with competent advice and individual project support - from planning to equipment and integration. Attractive special services round off the portfolio.

Further information at: www.kindermann.com

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