

# MAXHUB

Press release

March 2024

## **Cooperations with added value: The MAXHUB Partner Ecosystem**

Rapid developments in new work, conferencing and collaboration have led many organisations to upgrade or retrofit their technology. The result is often an environment with solutions from different vendors, which frequently leads to compatibility problems. With its partner ecosystem, MAXHUB ensures easy integration of different systems.

Today, the MAXHUB partner ecosystem comprises 16 partners from eight key areas, including UC platforms, control systems, workplace design, professional sound systems, collaboration, AV over IP and wireless BYOD environments. This broad network enables MAXHUB to improve the integration and compatibility of conferencing solutions and enable the seamless use of hybrid conferencing devices.

## **Partnerships for increased productivity and efficiency**

MAXHUB has formed strategic alliances with global vendors such as Microsoft, Zoom and Intel, to provide world class software and hardware support for conferencing solutions.

On the platform side, the collaboration between MAXHUB and Microsoft has led to the development of the MAXHUB XT series for Microsoft Teams Rooms. This product includes a touch console, a Windows computer, a 4K USB camera, a speakerphone and a video soundbar to ensure a perfect meeting experience.

In addition, MAXHUB has collaborated with Zoom, a leading provider of cloud video conferencing, to develop an all-in-one interactive display for Zoom Rooms, enabling customers to hold meetings and experience virtual face-to-face interactions anywhere, anytime.

On the other hand, the MAXHUB hardware is powered by Intel's powerful chip technology, ensuring robust operating performance and fast data processing.

"The alliance with our partners enables us to offer comprehensive and seamless conferencing solutions. Our products remove communication barriers and connect all participants in the easiest and most efficient way," said Darren Lin, Vice General Manager of MAXHUB Global Business.

"At the heart of MAXHUB's partnerships is a commitment to customer-focused product and technology innovations. We will continue to work with more partners in the future to provide the best solutions for our customers," adds Kevin Wang, Europe Sales Director at MAXHUB.

Further information: [www.maxhub.com/uk/](http://www.maxhub.com/uk/)

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Pictures can be found at <https://publictouch.de/en/pt-news/cooperations-with-added-value-the-maxhub-partner-ecosystem/>

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**About MAXHUB**

MAXHUB is an industry leader in smart displays and audiovisual technology, focusing on communication and collaboration. As an R&D-led organisation, they develop a range of industry-leading solutions that help keep people seamlessly connected and make teamwork more efficient and effective.

For more information, visit MAXHUB at [www.maxhub.com](http://www.maxhub.com).

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