

MAXHUB

Press release

July 2024

RCD Espanyol appoints MAXHUB as exclusive official supplier of interactive displays

REIAL CLUB DEPORTIU ESPANYOL DE BARCELONA and MAXHUB announce a forward-looking partnership. MAXHUB has been chosen as the exclusive supplier of interactive flat screens for the Catalan club. RCD Espanyol was founded in 1900 and is known by football fans around the world for its success in Spanish football.

The aim of the partnership is to enhance player development and business efficiency through innovative communication technology as the Catalan-based club competes in Spain's top professional football league, LALIGA, next season. The cooperation between RCD Espanyol and MAXHUB is an important milestone for both parties. It offers advanced solutions to improve communication, presentation and collaboration and fits perfectly with RCD Espanyol's commitment to excellence and community.

Elevating Coaching and Training

As part of the partnership, MAXHUB will equip RCD Espanyol's facilities with its innovative 86-inch IFP V6 Classic Series interactive flat panel displays. These versatile touch displays combine whiteboard, audio, video and visualisation functions as well as a future-proof SoC system in a single powerful device, significantly enhancing the club's training and education capabilities. MAXHUB's 86-inch interactive displays will enable the coaching team to demonstrate strategies, discuss plays and explain player positions more effectively - all crucial aspects of team success in an elite sport.

Antoni Alegre, Deputy General Manager of RCD Espanyol: "The agreement with MAXHUB will allow us to increase the productivity of the commercial and administrative aspects of the club and support training and development. The conference rooms at the RCDE stadium and the Ciutat Esportiva Dani Jarque will be equipped with MAXHUB conferencing systems, resulting in increased performance and productivity during presentations and meetings.

Optimising communication in all areas of the club

The MAXHUB product solutions will be installed in various areas of the RCD Espanyol stadium, including the boardroom, the Juan Segura Palomares press room, conference rooms and training rooms. Products such as the 86-inch touch display from the MAXHUB IFP V6 Classic series and the MAXHUB 180-inch all-in-one LED wall from the Raptor series will be installed.

We are delighted to be working with RCD Espanyol, a football club with a rich history and values that align with our own,' said David Meng, President of MAXHUB's Global Business Group. Through hard

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work and dedication, as well as a spirit of humility, RCD Espanyol maintains a high standard on the pitch. MAXHUB's vision to become a leading brand in the industry also started from modest beginnings. It is a great honour for us to bring our technological expertise to such a famous football club and we look forward to the role our interactive flat screens and communication solutions will play as the club competes in one of the best leagues in the world.

For more information on MAXHUB, please visit www.maxhub.com/de.

For more information about RCD Espanyol, please visit www.rcdespanyol.com.

This text contains 475 words

Pictures can be found at <https://publictouch.de/en/pt-news/maxhub-wird-offizieller-sponsor-des-rcd-espanyol-im-bereich-interaktive-displays-2/>

About MAXHUB

MAXHUB is an industry leader in smart displays and audiovisual technology, focusing on communication and collaboration. As an R&D-led organisation, they develop a range of industry-leading solutions that help keep people seamlessly connected and make teamwork more efficient and effective.

For more information, visit MAXHUB at www.maxhub.com.

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